

Welcome and thank you for your interest in DeKalb Association of REALTORS®. You'll soon realize the value of your Affiliate Membership with us. You'll have access to DeKalb's programs and services, as well as a unique opportunity to network with those you work with most often! Recognition of your name and business is another great benefit: your company name and information will be posted on our website for one year. Your Association connects you to success through increased contacts and new business opportunities. Work with REALTORS®!

APPLICANT INFORMATION	COMPANY INFORMATION
Name: _____	Company Name: _____
Home Telephone: _____	Business Phone: _____
Cell Phone: _____	
Home Address: _____	Company Address: _____
_____	_____
City: _____ State ____ Zip _____	City: _____ State ____ Zip _____
E-Mail Address: _____	E-Mail Address: _____
Website Address: _____	Website Address: _____

BUSINESS TYPE

Examples: Accounting, Home Inspector, Contractor, Mortgage Banker, Termite Inspector, Warranty, etc.

Are you applying for Primary or Secondary membership?

Circle One: Primary Secondary

ANNUAL AFFILIATE DUES (See reverse side for details.)

Business Partner	\$ 225	Silver Affiliate	\$ 1,000
Business Affiliate	\$ 323	Gold Affiliate	\$ 2,500
Bronze Affiliate	\$ 500	Platinum Affiliate	\$ 5,000

If accepted for AFFILIATE membership, I agree to subscribe to the principles as expressed in the Code of Ethics of the National Association of REALTORS®.

Signature _____ Date _____

PAYMENT INFORMATION

I am enclosing my payment of \$ _____ Check # _____

Credit Card Information: (Name on Card) _____

VISA MasterCard AMEX Discover

Account #: _____ CSC Code: _____ Expiration Date: _____

Card Billing Address: _____

Business Affiliate/Partner Program

*\$98 State Dues Included in Business Affiliate Level and above

Each category only includes items checked in the membership level column.	Business Partner	Business Affiliate	Business Affiliate Bronze	Business Affiliate Silver	Business Affiliate Gold	Business Affiliate Platinum
Annual Dues Investment	\$225	\$323	\$500	\$1,000	\$2,500	\$5,000
BENEFITS / OPPORTUNITIES:						
Number of Individual Memberships	1	1	1	2	3	4
Additional Memberships Discounted (same company)	✓	✓	✓	✓	✓	✓
Display on DeKalbREALTORS.com web site, 1 year (Name, Company, link to website, logo)	✓	✓	✓	✓	✓	✓
Name, Company in promo loop for events	✓	✓	✓	✓	✓	✓
Can Purchase Tickets for Special Event	✓	✓	✓	✓	✓	✓
DeKalb Membership Roster (x per year)	1	1	2	2	2	4
Opportunity to Join Committees/Task Forces	✓	✓	✓	✓	✓	✓
Member Pricing on all Events	✓	✓	✓	✓	✓	✓
*State Association Membership		✓	✓	✓	✓	✓
Access to Legal Helpline		✓	✓	✓	✓	✓
Real Estate EXPO Exhibitor			✓	✓	✓	✓
Sponsor 1 CE Class (Advance Notice Required)			✓	✓	✓	✓
Spotlight in e-Newsletter (per year)			1	2	2	3
Sponsor 2 Member Meetings/Forums or Broker Breakfasts				✓	✓	✓
Sponsor 1 New Member Orientation				✓	✓	✓
2 REALTORS® Night Out Sponsorships included (\$600)					✓	✓
Jazz Festival \$250 Sponsorship included					✓	
Pinnacle Award \$500 Sponsorship included					✓	
Golf Tournament \$500 Sponsorship included					✓	
Real Estate EXPO \$500 Sponsorship included					✓	
Real Estate EXPO \$500 Sponsorship included						✓
Jazz Festival \$500 Sponsorship included						✓
Pinnacle Award \$1000 Sponsorship included						✓
Golf Tournament \$1000 Sponsorship included						✓
Recognition at all DeKalb Events						✓

Pinnacle Award (March, only sponsors may attend); Jazz (June); Golf (Fall); EXPO (Fall); REALTORS® Night Out (1 Spring, 1 Fall) and more.

Need something different: Our concierge service can tailor a program to meet your needs.

Business Affiliate Silver Level Cost Comparison

2 - Memberships = \$646
2 - State Association Membership = \$196
Access to Legal Helpline = \$200
2 - Membership Rosters for direct marketing (Spring & Fall) \$500
Real Estate EXPO Exhibitor = \$250
1 - CE Class Sponsorship \$150
2 - e-Newsletter Spotlights \$100
Sponsor 2 Member Meetings / Forums OR Broker Breakfasts = \$600
Sponsor New Member Orientation = \$300
Total cost individually = \$2,942
BUSINESS AFFILIATE SILVER MEMBER COST = \$1,000
SAVINGS OF \$1,942!

Business Affiliate Gold Level Cost Comparison

3 - Business Affiliate Memberships \$969
3 - State Association Membership \$98 x 3 = \$294
Access to Legal Helpline \$200
1 - Orientation sponsorship \$300
1 - CE Class Sponsorship \$150
2 - e-Newsletter Spotlights \$100
2 - Membership Rosters for direct marketing (Spring & Fall) \$500
Sponsor 2 Member Meetings / Forums OR Broker Breakfast = \$600
2 REALTORS Night Out Sponsorships = \$600
Jazz Festival Bronze Sponsor (June 2018) \$250
Real Estate EXPO Gold Sponsor (Sept 22, 2017) \$500
Golf Tournament Benefactor Sponsor (October 7, 2017) \$500
2018 Pinnacle Award Celebration Gold Sponsor (March 9, 2018) \$500
Total cost individually = \$5,463
BUSINESS AFFILIATE GOLD MEMBER COST = \$2,500
SAVINGS OF \$2,963!

Business Affiliate Platinum Level Cost Comparison

4 - Business Affiliate Memberships \$1,292
4 - State Association Memberships \$98 X 4 = \$396
2 - Orientation Partner Sponsorship \$600
2 - CE Class Sponsorship \$600
3 - e-Newsletter Spotlights \$150
4 - Membership Roster for direct marketing (2 spring & 2 Fall) \$1,000
Sponsor 2 Member Meetings / Forums OR Broker Breakfast = \$600
2 REALTORS Night Out Sponsorships = \$600
Jazz Festival Silver Sponsor (June 2018) \$500
Real Estate EXPO Gold Sponsor (Sept 22, 2017) \$500
Golf Tournament Bronze Sponsor (October 7, 2017) \$1,000
2018 Pinnacle Award Celebration Platinum Sponsor (March 9, 2018) \$1,000
Total cost individually = \$8,238
BUSINESS AFFILIATE GOLD MEMBER COST = \$5,000
SAVINGS OF \$3,238!



MEMBERSHIP BENEFITS



Join DeKalb REALTORS® as a Business Affiliate and gain membership in the Georgia Association of REALTORS® (GAR). It's a double play of discounts and benefits. Throughout the year, there are several events and many opportunities for you to participate. Your membership at DeKalb REALTORS® is an investment in your career and your profession. Take advantage of your benefits and learn what DeKalb REALTORS® has to offer.

COMMUNICATION »

Get connected and stay informed to get the most out of your membership.

- eNewsletters
- Text Messaging
- DeKalbREALTORS.COM
- Facebook, Twitter, Instagram, LinkedIn
- Email updates and alerts

ADDITIONAL SAVINGS »

Members receive a useful variety of discounts and services through our affiliate and partner programs.

- Auto, Dental, Health, and Vision insurance
- Georgia's Own Federal Credit Union
- Legal Helpline

LEGISLATIVE ADVOCACY »

One of the reasons REALTORS® have successfully practiced for 100+ years is because of our dedicated team of legislative experts lobbying everyday for, and against, related legislation.

- Monthly Updates on local, state, and federal real estate issues.
- Support RPAC - REALTORS® Political Action Committee
- Call to Action Alerts
- Legislative Day at the Capitol

NETWORKING & EVENTS »

Connecting with professional, productive REALTORS® is an invaluable asset of membership. Networking with other DeKalb REALTORS® and business affiliates brings you a wealth of knowledge, expertise, and great fun.

- Affiliate & Volunteer Appreciation Receptions
- Annual Holiday Luncheon & Member Meeting
- DeKalb Real Estate EXPO & Member Meeting
- Golf Tournament
- Jazz Festival
- REALTORS® Night Out (Spring & Fall)
- VA Hospital Book Drive

RECOGNITION »

- Your name and contact information is available through our online member directory
- Many sponsorship opportunities to further promote your business

