



# The REALTOR® Difference

## REALTORS® Have:

- Higher Production
- Strongest Voice in Washington
- Access to the Best Data & Tools
- Access to Professional Education Designations
- Support for Local Communities
- Code of Ethics
- Use of the Trademarked REALTOR® Brand
- Legal Defense Fund
- Scholarship Fund
- Ability to Arbitrate Commission Disputes

## Did You Know?

- » Nearly 90%\* of Metro-Atlanta's top 100 real estate agents are REALTORS®.
- » Exactly 90%\* of the top fifty real estate firms in Georgia are REALTORS®.
- » REALTORS® are the only voice in Washington protecting your profession, as well as investment in real estate property, preserving private property rights and defending the American Dream of Homeownership.

Any real estate licensee can list or sell property. REALTORS® make the decision to differentiate themselves from mere licensees by investing in their career and supporting their profession. For less than **one dollar** a day, REALTORS® are affiliated with the most professional real estate organization, **one million** members strong!

## Remember:

You get your license from the Georgia Real Estate Commission . . .  
and your professionalism from your REALTOR® membership.



### CONNECT WITH US:

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\*Study conducted by Terry Swanson, REALTOR®, using RealValuator and REData Center data from 2010 transactions.

REALTOR® - A Registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict Code of Ethics.