

EXPAND YOUR BUSINESS



Make your company stand out and let DAR provide you a competitive edge! Do REALTORS® know you? DAR Business Affiliate membership helps you get your name in front of thousands of REALTORS® and industry decision makers. In today's challenging business environment, the savvy know it's all about one-to-one marketing. Reaching the audience you need, however, can be difficult. Let DAR help get your name out! DAR offers its members a vital community of active professionals and a full array of services. Whether your target market is buyers or sellers, or REALTORS® and their companies, joining DAR will give you an advantage over the competition.

COMMUNICATION »

Get connected, stay informed and empower your marketing through:

- Subscription to Georgia REALTOR® magazine
- DAR eNewsletter
- DeKalbREALTORS.COM
- Facebook, Twitter, Instagram, LinkedIn
- Email updates and alerts

ADDITIONAL SAVINGS »

Members receive a useful variety of discounts and services through our affiliate and partner programs.

- Auto, Dental, Health, and Vision insurance
- Georgia's Own Federal Credit Union
- Legal Helpline
- Member rates for advertising, sponsorships and EXPO space.

LEGISLATIVE ADVOCACY »

One of the reasons REALTORS® have successfully practiced for 100+ years is because of our dedicated team of legislative experts lobbying everyday for the real estate industry.

- Monthly Updates on local, state, and federal issues affecting the real estate industry
- Call to Action Alerts
- Legislative Day at the Capitol

NETWORKING & EVENTS »

Connecting with professional, productive REALTORS® is an invaluable asset of membership. Take advantage of numerous opportunities to reach local REALTORS®, create valuable business relationships and increase your business.

- Annual Holiday Luncheon
- DeKalb Real Estate EXPO
- Golf Tournament
- Jazz Festival
- REALTORS® Member Meetings
- REALTORS® Night Out (Spring & Fall)
- Ability to join committees and task forces

RECOGNITION »

- Listing in DAR's online membership directory
- Many sponsorship opportunities to further promote your business
- Eligibility for Affiliate of the Year award



Affiliate Application

(Non-Licensed Individuals)

APPLICANT INFORMATION

Name: _____
 Home: _____
 Cell Phone: _____
 Home Address: _____

 City: _____ State _____ Zip _____
 E-Mail Address: _____
 Website Address: _____

Are you applying for Primary or Secondary membership?

- Primary**
- Secondary** - Currently a member of another REALTOR® association in Georgia.

BUSINESS TYPE

Examples: Accounting, Home Inspector, Contractor, Mortgage Banker, Termite Inspector, Warranty, etc.

Terms and Conditions

In the event of my election, I agree to abide by the Constitution, Bylaws, and Rules and Regulations of the DeKalb Association of REALTORS® and the Georgia Association of REALTORS®, which are made available to me at the office of the DeKalb Association of REALTORS®. I irrevocably waive all claims against the Association or any of its officers, directors or members, for any acts in electing or failing to elect, advancing, suspending, expelling, or otherwise disciplining me as an applicant, or as a member. Upon the expiration of said membership for any cause, I will return to the Association all certificates, signs, seals or other indications of membership in the DeKalb Association or the Georgia Association of REALTORS®. I consent that the Association, through its Membership Committee or otherwise, may invite and receive other information and comment about me from any member or other person, and I further agree that any information and comment furnished to the Association by any person in response to the invitation shall be conclusively deemed to be privileged and not form the basis of any action by me for slander, libel, or defamation of character.

Affiliate members shall not use the terms REALTOR®, REALTORS®, or REALTOR®-ASSOCIATE, nor the imprint of the emblem seal of the National Association of REALTORS®. I agree that, if accepted for membership in the DeKalb Association of REALTORS®, I shall pay the fees and fees as from time to time established.

COMPANY INFORMATION

Company Name: _____
 Business Phone: _____
 Company Address: _____

 City: _____ State _____ Zip _____

If you were referred by an Association member, please provide the following:

Full Name _____
 Brokerage/Company _____

ANNUAL AFFILIATE DUES

(See Affiliate levels sheet for details.)

Business Affiliate	\$ 350
Bronze Affiliate	\$ 500
Silver Affiliate	\$ 1,000
Gold Affiliate	\$ 2,500
Platinum Affiliate	\$ 5,000

I agree that, if accepted for Membership in the Association, I shall pay the fees as from time to time established. I hereby certify that the foregoing information furnished by me is true and correct, and I agree that failure to provide complete and accurate information as requested, or any misstatement of fact, shall be grounds for revocation of my membership if granted.

BY SIGNING, I consent that the Association of REALTORS® (local, state & national), and their subsidiaries, may contact me at the specified address, phone numbers, fax numbers email address or other means of communication available. This consent applies to changes in the contact information that may be provided by me to the Association(s) in the future. The consent recognizes that certain state and federal laws may place limits on communications that I am waiving to receive all communications as part of my membership.

Signature _____ Date _____

PAYMENT INFORMATION

I am enclosing my payment of \$ _____ Check # _____

Credit Card Information: (Name on Card) _____ Card# _____

VISA MasterCard AMEX Discover CSC Code: _____ Expiration Date: _____

Card Billing Address: _____

Business Affiliate/Partner Program

*\$98 State Dues Included in All Affiliate Levels

Each category only includes items checked in the membership level column.	Business Affiliate	Business Affiliate Bronze	Business Affiliate Silver	Business Affiliate Gold	Business Affiliate Platinum
Annual Dues Investment	\$350	\$500	\$1,000	\$2,500	\$5,000
BENEFITS / OPPORTUNITIES:					
Number of Individual Memberships	1	1	2	3	4
Additional Memberships Discounted (same company)	✓	✓	✓	✓	✓
Display on DeKalbREALTORS.com web site, 1 year (Name, Company, link to website, logo)	✓	✓	✓	✓	✓
Name, Company in promo loop for events	✓	✓	✓	✓	✓
Can Purchase Tickets for Special Event	✓	✓	✓	✓	✓
DeKalb Membership Roster (x per year)	1	1	2	2	4
Opportunity to Join Committees/Task Forces	✓	✓	✓	✓	✓
Member Pricing on all Events	✓	✓	✓	✓	✓
*State Association Membership	✓	✓	✓	✓	✓
Access to Legal Helpline	✓	✓	✓	✓	✓
Real Estate EXPO Exhibitor		✓	✓	✓	✓
Sponsor 1 CE Class (Advance Notice Required)		✓	✓	✓	✓
Spotlight in e-Newsletter (per year)		1	2	2	3
Sponsor 1 Member Meetings/Forums or Broker Breakfasts			✓	✓	✓
Sponsor 1 New Member Orientation			✓	✓	✓
REALTORS® Night Out Sponsorships included (\$250)				1	2
Jazz Festival \$250 Sponsorship included				✓	
Pinnacle Award \$500 Sponsorship included				✓	
Golf Tournament \$500 Sponsorship included				✓	
Real Estate EXPO \$500 Sponsorship included				✓	
Real Estate EXPO \$500 Sponsorship included					✓
Jazz Festival \$500 Sponsorship included					✓
Pinnacle Award \$1000 Sponsorship included					✓
Golf Tournament \$1000 Sponsorship included					✓
Recognition at all DeKalb Events					✓

Pinnacle Award (March); Jazz (June); Golf (Fall); EXPO (Fall); REALTORS® Night Out (1 Spring, 1 Fall) and more.